elisa@lovelacedesign.com

summary

Through my work and leadership experience, I have gained the confidence and professionalism required to work constructively and efficiently in a variety of work environments. Having been exposed to many fast-paced production environments, I am able to work with strict deadlines, stay focused under pressure and design quality work.

experience

Lovelace Design

January 1991 – Present

Graphic Designer and Art Director

Part-time, freelance design for corporate identity, print design and websites.

Cenergy Communications, LLC

December 2011 – June 2016

Art Director

August 2003 – March 2008

- + Performed lead role in the design and production of print, identity, packaging, and web design for national brands
- + Worked as a team member in designing and maintaining identity of international brands
- + Managed press checks, art directed photos, supervised team design efforts
- + Trained, supervised and provided art direction for junior designers
- + Managed multiple, concurrent projects in different stages

Dog Eat Dog Advertising

August 1996 – October 2001

Graphic Designer

- + Worked with creative directors in the design and production of print, identity, packaging and web design
- + Attended press checks, art directed photos, and coordinated projects with outside vendors
- + Juggled short-turnaround jobs with longer, more complex projects
- + Designed information architecture and user interface for on-screen applications
- + Demonstrated ability to learn and use new technology

289 Design

May 1993 – May 1996

Senior Graphic Designer

April 1991 – September 1993

- + Designed and produced ads, packaging, websites and promotional collateral
- + Developed business, managed vendors, served as client liaison
- + Managed press checks, art directed photos
- + Maintained production schedules and budgets
- + Managed multiple, concurrent projects in different stages

Schutte, Travers Collins, Buffalo, New York

September 1992 – May 1993

Production Designer

- + Designed and produced ads, and catalog for Basicnet Office Supply
- + Worked with art directors in designing and producing promotional collateral, POP and packaging

computer skills

Excellent skills in:
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Acrobat

Wordpress templates

HTML and CSS Microsoft Excel

Experienced with:

Adobe Flash

Adobe Dreamweaver

QuarkXPress

Microsoft products

Apple software

Strong troubleshooting skills.

education

State University at Buffalo BFA in Communication Design December 1990